

UNDERSTANDING THE DIFFERENCES BETWEEN DECORATION METHODS



CHROMA

- ▶ Direct digital imprint.
- ▶ Full-color printing with PMS matching for up to 10 colors.
- ▶ No bleeds/floods.
- ▶ Background is the color of the reel.
- ▶ Smallest imprint area due to the recessed face of the badge reel.



LABEL ONLY

- ▶ Heavy-duty vinyl label with a protective laminate.
- ▶ Full-color printing with PMS matching up to 10 colors.
- ▶ Full bleeds/floods.
- ▶ Background color is the color of the art or white.
- ▶ Largest imprint area with full edge-to-edge printing.



POLYDOME

- ▶ Heavy-duty vinyl label with an epoxy resin dome.
- ▶ Full-color printing with PMS matching for up to 10 colors.
- ▶ Full bleeds/floods.
- ▶ Background is the color of the art or white.
- ▶ Raised polished finish.



DECORATION METHODS AT-A-GLANCE

	CHROMA	LABEL ONLY	POLYDOME
Durable Finish	✓	✓	✓
Direct Digital Imprint	✓		
Heavy-Duty Vinyl Label		✓	✓
Epoxy Resin Dome			✓
Full-Color Imprint with Color Match	✓	✓	✓
Bleeds and Floods Supported		✓	✓
Default Background Color	REEL COLOR	WHITE	WHITE
Largest Imprint Area		✓	
Smallest Imprint Area	✓		